

## SoFinX Philosophy

The concept of "**Strategy Exchange**". As a financial version of "Airbnb", all traders can "rent out" their trading strategies (SIGNALS) at the marketplace and earn extra profit; followers (investors) can then "rent" (FOLLOW) the wide variety of signals at own choice for trading better, safer, and much longer.

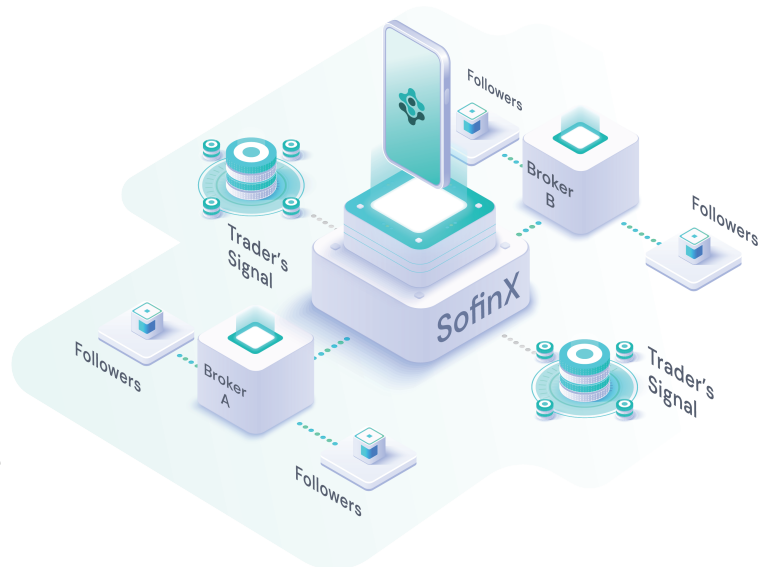
## About SoFinX

Concentrated from the idea of **Social Finance Exchange**, it offers the traders a platform and community to exchange ideas and strategies; provides brokers a data-driven SaaS solution, facilitating financial institutions of **Forex, Security, Futures and even Cryptocurrency** to be more customer-oriented.

## HOW IT WORKS

### Signal Provider (SFX SP)

Traders shall make profit from both the trades and its very signal, benefited from the massive community. A true mature trader feeds the subscribers with "certified" signal, which then feeds back with accumulative but lucrative profit share.



### Investor (SFX IV)

On SoFinX, signals are properly displayed for choice. Just a few steps, the Signal Provider can start sharing their trading accurately, securely, and timely, from any broker platforms. Investors can choose freely, sorting by performance, stability, multi-assets, cross-brokers, and more.

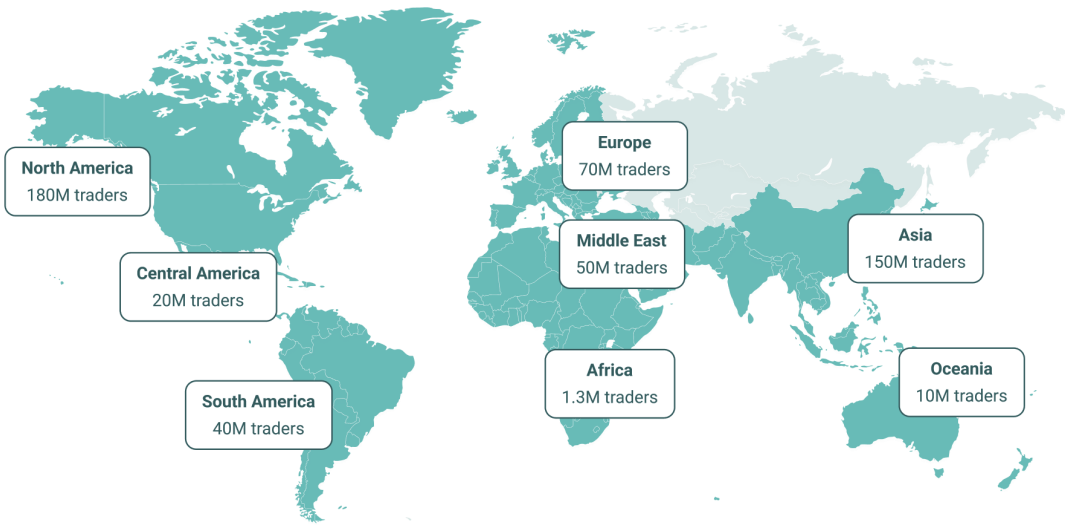
### Super Follower (SFX SF)

In short, the more your trades are copied, the more your share of the profit. The drive to restlessly improve your own trading performance has now been given one more meaning with SoFinX. Integrate and reassemble other signals, generate a NEW combination, and release a super signal of your own, by just making smart choices of following.

 **SOF, one sign-up away from winning the limited debut bonus.**



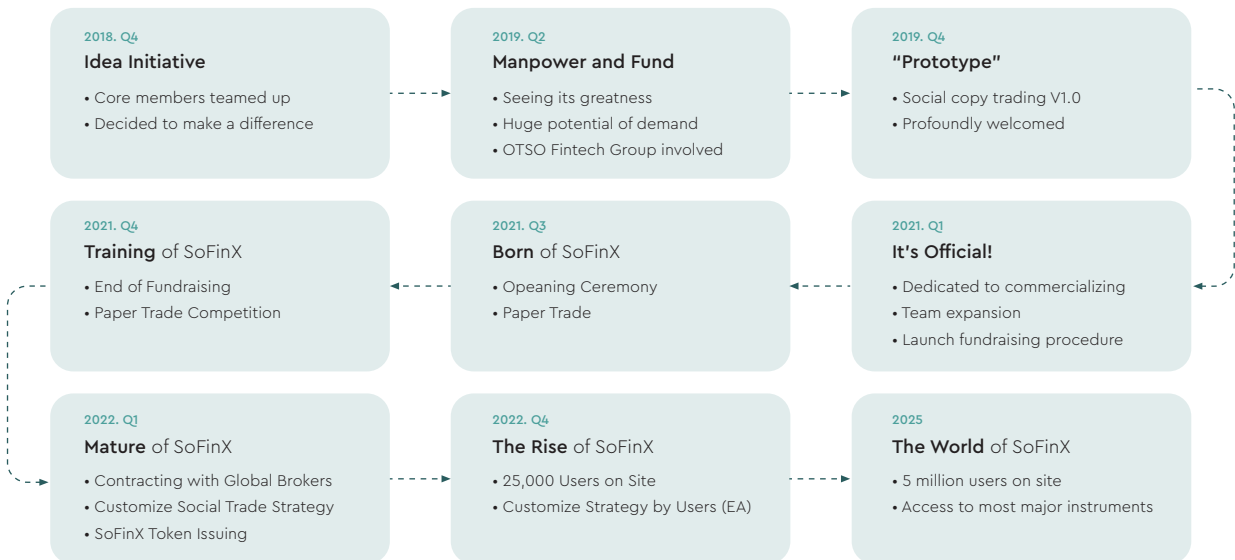
- SOF, hot released cryptocurrency issued by SOFINX.
- The exchange ratio of SOFUSD is enforced on 1:1 by SOFINX.
- SOF can be used to deduct payment fees, with much more coming soon.



## SoFinX for Brokers

- ✓ 40%+ more active of traders on social trading platforms, by ESMA
- ✓ More live accounts and trades, lower acquisition cost, longer customer life-time-value
- ✓ 1/2 traders refer to experts/peers before trade, 1/4 traders are considering going social
- ✓ Empowered by OTSO FinTech, a seasoned and recognized brokerage SaaS provider

## SoFinX Milestone & Outlook



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Please scan the QR code for more information and contact.

Website



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